Parents Social Media Policy

PURPOSE:

1. North Dublin Winter Swimming Club (NDWSC) recognises that the use of networking sites is a growing phenomenon and is increasingly used as a communication tool of choice by young people and increasingly more adults. The use of social media provides many opportunities to improve the way we communicate reach out and interact with people and other groups.

2. With the development of our own Facebook page and Twitter account, it has highlighted that whilst these technologies provide exciting opportunities, they are accompanied by dangers and negative consequences, if abused by users.

3. This policy will provide guidelines for acceptable use, not only for our own Facebook page and Twitter account, but all on-line social networking communications as they relate to NDWSC

 TECHNOLOGIES:

This policy includes (but is not limited to) the following technologies.

• Personal Blogs

• Twitter

• Facebook

• Instagram

• You Tube

• Message Boards

• Personal Websites

ACCEPTABLE USE

 The following rules must be adhered to by all users:-

SAFETY

1. You or your child will not bully, intimidate, or harass any user.

2. You or your child will not post any photographs, videos or make comments that may be hurtful, untrue, upsetting or may be used by other people in a way that you did not intend or want.

3. You or your child will not post content that is hateful, threatening or pornographic; incites violence; or contains nudity or graphic or gratuitous violence.

4. You or your child will not post any information that contains alcohol-related or other mature content (including advertisements).

PROTECTING OTHER PEOPLE'S RIGHTS

1. We will respect other people's rights, and expect you to do the same.

2. You or your child will not write any derogatory or offensive comments in relation to NDWSC or any other swimming club.

3. You or your child will not post comments criticising or verbally abusing swimmers, coaches, officials or members of NDWSC or any other swimming club.

4. You or your child will not post photographs on the NDWSC Social Media sites as you may be in breach of the Club's Photography Policy. This is an information sharing facility, and does not replace NDWSC Website.

5. You or your child will not post content or take any action on NDWSC Social Media sites that infringes or violates someone else's rights or otherwise violates the law.

SETTING UP ACCOUNTS

1. You will not provide any false information on NDWSC Social networking sites, or create an account for anyone other than yourself without permission.

2. You will not allow your child to use NDWSC Social networking sites if they are less than 13 years of age.

CONSEQUENCES OF ACTIONS

1. Parents must be aware that posting messages, comments or any media on a social networking site that breaches the above requirements will breach the Parent's Code of Conduct.

2. Any individual found to be in breach of this Policy may face disciplinary action in accordance with the Club's Disciplinary, Grievance and Complaints Procedures.

MANAGEMENT OF NDWSC SOCIAL NETWORKING MEDIA SITES

To ensure that the sites are used in good spirit and to the benefit of the club, North Dublin Winter Swimming Club's social networking sites will be managed and monitored by Webmaster and the Executive of the Committee.

USEFUL WEBSITES

 www.dcya.gov.ie

 www.childprotection.ie

 www.barnardos.ie

 www.youthworkireland.ie

 www.swimireland.ie

WHAT TO DO IF YOU HAVE CONCERNS

1. As a user of social networking sites, whether you are a child or an adult, you may at some time have a concern about what you are seeing or being told about by another user.

2. The nature of these concerns may vary but should these concerns be connected to NDWSC. Then please contact one of the Children’s Club Officers or one of the Executive (emails in APPENDIX 1).

Appendix 1

Contacts

If you have concerns regarding the content or use of the social media sites please do not hesitate to contact the persons below.

Webmaster : -

Executive :- Chairperson

 : - Club Secretary

 : - Club Treasurer

Club Children’s Officers

Designated Person

Appendix 2

Approved sites : - NDWSC Web page

NDWSC on Facebook